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**Eighth Annual**

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# BARGAIN SUBSCRIPTION PERIOD

**Begins SATURDAY, FEBRUARY 19 ENDS MONDAY, FEBRUARY 28**

**During This Period Only, Subscriptions Will Be Accepted at the Following Reduced Rates:**

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## THE DAILY TELEGRAM

The Daily Telegram is an up-to-the-minute daily newspaper in every respect. It carries the news report of the Associated Press, which is a guarantee that it always gives an accurate account of important news from all parts of the world. An expert editorial staff covers local news thoroughly and special correspondents in Washington, Charleston, Weston, Salem, Shinnston, Wallace, Bristol and other leading towns of central West Virginia report all happenings of local interest.

Special attention is given to agricultural, oil and gas and mining news, as well as to theatrical, sporting and automobile news. In fact, every phase of the news, including political news, is given the attention it merits.

During the year of 1916, political news will receive special attention, the campaigns of the various candidates and the issues of the campaign will be fully covered, and the results of the primary and general ballots of the city, county, state and national elections will be given quickly and accurately.

## THE SUNDAY TELEGRAM

The Sunday Telegram receives the full leased wire service of the Associated Press direct into its editorial room. The same complete local news service of the Daily Telegram is available for the Sunday Telegram, and, in addition, many special features are carried. This newspaper is one in which men, women and children in every walk of life will find something of interest and benefit every Sunday.

An embroidery service, fashion service and special social news are published for women readers. The world's best feature and comic sections form a part of the Sunday Telegram every week. Special attention is given to the editorial, theatrical, sporting and automobile pages.

An important advantage of the Sunday Telegram over Sunday newspapers printed outside the state is the LATE NEWS SERVICE. To catch the mails and be delivered in West Virginia on Sunday, it is necessary for papers printed outside the state to be printed on Saturday. The Sunday Telegram is printed at 3 o'clock Sunday morning, and, therefore, carries news despatches from three to twenty-four hours later than West Virginia editions of Sunday papers printed in New York, Baltimore, Philadelphia, Pittsburg, Cincinnati or other distant cities.

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This is your opportunity to get the BEST newspaper in West Virginia at a special low rate, and is one that you cannot afford to let pass.

You should take advantage of BARGAIN SUBSCRIPTION PERIOD and pay your subscription a year in advance at the reduced rates, thus assuring yourself and family of receiving West Virginia's BEST newspaper every day during the year 1916.

If you are unable to come to our office during the Bargain Period, send cash, check or Postoffice money order by mail, so it will reach us between February 19 and February 28, 1916, and your order will receive the same careful attention as if you called in person.

## REMEMBER THE DATE

**Saturday, February 19 to Monday, February 28**

**REDUCED RATES DURING BARGAIN PERIOD ONLY**

**CLARKSBURG TELEGRAM CO. PUBLISHERS**

**TELEGRAM SQUARE**

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